



2024-07-071NTP

**NOTICE TO PROCEED**

**MS. HAZEL KEREN J. BAROÑA**

Digital Marketing  
 Advanced Media Broadcasting System, Inc. (AMBS)  
 4F Starmall IT Hub, C. V. Starr Avenue,  
 Pamplona Dos, Las Piñas City

Dear Ms. Baroña:

In reference to the approved contract awarded through BAC Resolution No. 207 s. 2024 for the "Procurement of Services for the Conceptualization, Development and Airing of Energy Efficiency and Conservation (EE&C) Practices on Television and Other Visual Media" in the amount of **Five Million Pesos Only (PhP5,000,000.00)**, executed by and between the Department of Energy (DOE) and Advanced Media Broadcasting System, Inc. (AMBS), we hereby issue this Notice to Proceed (NTP) for Advanced Media Broadcasting System, Inc. (AMBS) to start the implementation of the contract.

Upon receipt of this NTP, Advanced Media Broadcasting System, Inc. (AMBS) shall be responsible for completing the services under the Terms and Conditions of the contract in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing at the portion provided below.

Please be guided accordingly.

Very truly yours,

**FELIX WILLIAM B. FUENTEBELLA**  
 Undersecretary

RECEIVED BY
<i>Hazel Keren J. Baroña</i> Signature over Printed Name
<i>Digital Mktg / AMBS</i> Position and Company
<i>7/5/24 2:10 PM</i> Date and Time Received