

# Social Responsibility: A Government-Private Sector Compassion

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**THEME: E-POWER MO!**

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# Moving beyond the standard...

“Allow the public to also know the other side of the ‘Oil Company’ and not just about their prices

- Encourage Corporate Social Responsibility (CSR)”
  - *Efforts that go beyond what are required by the government regulators for the company's effects on environmental and social well-being*



# A Government-Private Sector Framework of Cooperation, Communication and Coordination



# “Fuelling Business Continuity During Disaster”

## Program: DOE-PIP\* Partnership

- Memorandum of Agreement on key areas of cooperation – October 2014
  - DOE
  - NDRRMC
  - MMDA
  - PIP (Chevron, Isla Gas, Petron, Shell, PTT Philippines, Total Philippines)
- Objective
  - Ensure continuous supply of fuel of procuring government agencies/quick responders during disasters – DSWD, DOH, DPWH, DILG, DND, DOTC, MMDA, NDRRMC-OCD)



\* PIP - Philippine Institute of Petroleum



# “Fuelling Business Continuity During Disaster” Program: DOE-PIP Partnership”

## Key Areas of Cooperation

- Protocols to achieve the programs objective:
  - The use of Authority to Load (ATL) Form;
  - Restoration of Power in depots, retail stations and tank truck gantries;
  - Temporary suspension of PNS (e.g. biofuel blend component);
  - Automatic exemption of fuel trucks from truck ban;
  - Ensure safety, security, peace and order in depots and retail stations



# “Fuelling Business Continuity During Disaster”

## Program: DOE-PIP Partnership

- Status of the Program:
  - On going collaboration with NDDRMC in finalizing the draft **Disaster Management Plan**
  - DOE will act as the **overall coordinating organization and the primary contact point** between the PIP member companies and the national government response group.



# Extending a Helping Hand –

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*“The government’s early appeal to the oil companies to help avert possible fare hikes by appealing to their corporate social responsibility.”*



# Extending a Helping Hand – The PUJ/PUB Discount Program

In the later part of 2003, pursuant to the government's call to support the transport sector to prevent a possible transport fare hike

## I. Significant developments in 2003 that prompted the call for support

- 2003 was then a very strong year for oil prices, when prices recorded the highest yearly average in more than 20 years (highest since 1982)
- Increases in local oil prices





# Extending a Helping Hand – The PUJ/PUB Discount Program

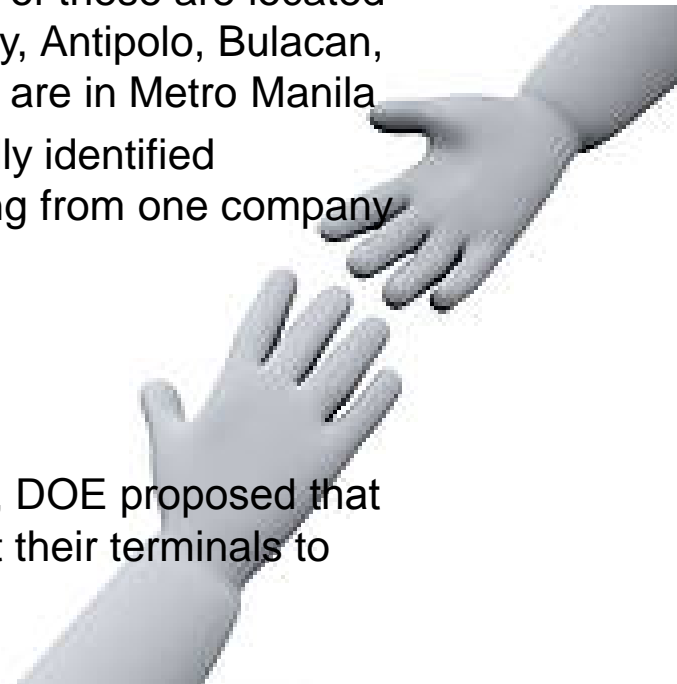
## II. Enlistment of support and cooperation from the oil companies

- PUJs

- 73 stations representing 12 oil companies; 19 of these are located in the nearby provinces (Cavite, Cainta, Taytay, Antipolo, Bulacan, Tarlac, Pampanga, and Nueva Ecija); the rest are in Metro Manila
- discounts are offered unilaterally for specifically identified participating gas stations with schemes varying from one company to the other

- PUBs

- For the PUB operator's appeal for assistance, DOE proposed that bus operators maintaining their own pumps at their terminals to allow other buses to gas up in their facilities



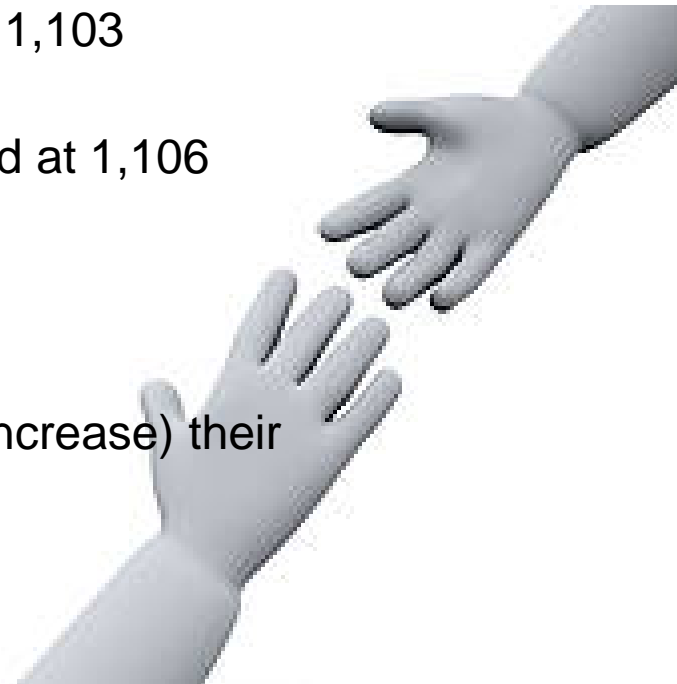
# Extending a Helping Hand – The PUJ/PUB Discount Program

## III. Status of the Program

- The number of participating stations grew over the years as it went nationwide
- The highest number was recorded when oil prices were at peak levels in the first quarter of 2009, with 1,103 participating stations all over the country
- By 2016, the number is relatively maintained at 1,106

## IV. Recommendation

- Urging the oil companies to continue (and increase) their participation



# WE CANNOT DO IT ALONE.....

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*“There is a real sense of urgency in getting as much done as possible. **This is not just the business of government but it is everybody’s business** to support these reforms.....*

*Now is the time for all of us to come and get our act together..... “*

Excerpt from the Keynote Message of Motoo Konishi  
Country Director, World Bank Philippines

Corporate Social Responsibility:  
The Business Model for the next Asian Miracle  
July 24, 2014  
Dusit Thani Hotel



**KAYANG-KAYA KUNG  
SAMA-SAMA !**



# Thank You!



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