

Social Responsibility: A Government-Private Sector Compassion

Hideliza V. Ludovice

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THEME: E-POWER MO!

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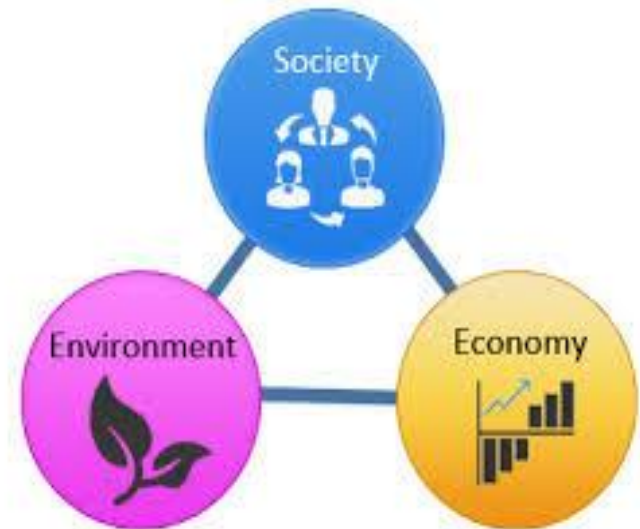
PICC, Manila



Moving beyond the standard...

“Allow the public to also know the other side of the ‘Oil Company’ and not just about their prices

- Encourage Corporate Social Responsibility (CSR)”
 - *Efforts that go beyond what are required by the government regulators for the company's effects on environmental and social well-being*



A Government-Private Sector Framework of Cooperation, Communication and Coordination



“Fuelling Business Continuity During Disaster”

Program: DOE-PIP* Partnership

- Memorandum of Agreement on key areas of cooperation – October 2014
 - Department of Energy (DOE)
 - National Disaster Risk Reduction and Management Council (NDRRMC)
 - Metro Manila Development Authority (MMDA)
 - PIP (Chevron, Isla Gas, Petron, Shell, PTT Philippines, Total Philippines)
- Objective
 - Ensure continuous supply of fuel of procuring government agencies/quick responders during disasters – DSWD, DOH, DPWH, DILG, DND, DOTC, MMDA, NDRRMC-OCD)



* PIP - Philippine Institute of Petroleum



“Fuelling Business Continuity During Disaster” Program: DOE-PIP Partnership”

Key Areas of Cooperation

- Protocols to achieve the programs objective:
 - The use of Authority to Load (ATL) Form;
 - Priority restoration of Power in depots, retail stations and tank truck gantries;
 - Temporary suspension of the Philippine National Standard (PNS) on the biofuels blend;
 - Automatic exemption of fuel trucks from truck ban;
 - Ensure safety, security, peace and order in depots and retail stations



“Fuelling Business Continuity During Disaster”

Program: DOE-PIP Partnership

- Status of the Program:
 - On going collaboration with NDDRMC in finalizing the draft **Disaster Management Plan**
 - DOE will act as the **overall coordinating organization and the primary contact point** between the PIP member companies and the national government response group.



Extending a Helping Hand –

“The government’s early appeal to the oil companies to help avert possible fare hikes by appealing to their corporate social responsibility.”

A 3D rendered image of two hands, one from the top right and one from the bottom left, reaching towards each other in a gesture of offering help or support. The hands are light gray with soft shading, set against a plain white background.


Extending a Helping Hand – The PUJ/PUB Discount Program

In the later part of 2003, pursuant to the government's call to support the transport sector to prevent a possible transport fare hike

- I. Significant developments in 2003 that prompted the call for support
 - 2003 was then a very strong year for oil prices, when prices recorded the highest yearly average in more than 20 years (highest since 1982)
 - Increases in local oil prices



Extending a Helping Hand – The PUJ/PUB Discount Program

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- II. Enlistment of support and cooperation from the oil companies
 - PUJs
 - 73 stations representing 12 oil companies; 19 of these are located in the nearby provinces (Cavite, Cainta, Taytay, Antipolo, Bulacan, Tarlac, Pampanga, and Nueva Ecija); the rest are in Metro Manila
 - discounts are offered unilaterally for specifically identified participating gas stations with schemes varying from one company to the other
 - PUBs
 - For the PUB operator's appeal for assistance, DOE proposed that bus operators maintaining their own pumps at their terminals to allow other buses to gas up in their facilities



Extending a Helping Hand – The PUJ/PUB Discount Program

III. Status of the Program

- The number of participating stations grew over the years as it went nationwide
- The highest number was recorded when oil prices were at peak levels in the first quarter of 2009, with 1,103 participating stations all over the country
- By 2016, the number is relatively maintained at 1,106

IV. Recommendation

- Urging the oil companies to continue (and increase) their participation



THE GOVERNMENT CANNOT DO IT ALONE.....

*“There is a real sense of urgency in getting as much done as possible. **This is not just the business of government but it is everybody’s business** to support these reforms.....*

Now is the time for all of us to come and get our act together..... “

Excerpt from the Keynote Message of Motoo Konishi
Country Director, World Bank Philippines

Corporate Social Responsibility:
The Business Model for the next Asian Miracle
July 24, 2014
Dusit Thani Hotel



**KAYANG-KAYA KUNG
SAMA-SAMA !**



Thank You !



(+632) 840-2187



hideliza.ludovice@doe.gov.ph



www.doe.gov.ph



//doe.gov.ph



@doe_ph

